



Computershare Trust Company, Inc.
250 Royall Street
Canton Massachusetts 02021

Within the US, Canada & Puerto Rico: 1-800-Mc1-STCK
Outside the US, Canada & Puerto Rico: 1-312-360-5129
TDD: 1-312-588-4110

www.computershare.com/mcdonalds

Name _____
Address _____
City, State, Zip _____

- Joint -** Will be presumed to be joint tenants with rights of survivorship unless restricted by applicable state law or otherwise indicated.
- Custodial -** A minor is the beneficial owner of the account with an adult custodian managing the account until the minor comes of age, as specified in the Uniform Gift/Transfer to Minors Act in the minor's state of residence. Please note that both the minor's and custodian social security number must be provided.
- Trust -** Account is established in accordance with the provisions of a trust agreement.

Use a black pen. Print in CAPITAL letters inside the grey areas as shown in this example.

A B C 1 2 3 X

MCDirect Shares, McDonald's - Direct Stock Purchase Plan - Initial Enrollment Form

Account Legal Registration (Choose One)

Single/Joint Account
(Minimum \$500, Maximum \$250,000)

Custodial Account
(Minimum \$100, Maximum \$250,000)

Trust Account
You must provide Computershare with the following three pages from the Trust Document: **1. Title Page 2. Powers Page and 3. Signature Page**

Citizenship

USA

Other
You must complete a W-8BEN form. Please refer to our website at www.computershare.com or call the phone number above to obtain a form.

Date of Trust (mm/dd/yyyy)

____/____/____

Account Information

Name, Custodian Name or Full Trust Name

Joint Owner (if any), Minor's Name or Trustee(s) Name

Date of Birth (Primary Account Holder/Minor)

____/____/____

Date of Birth (Joint Account Holder/Custodian)

____/____/____

Minor's State (if applicable)

Social Security Number (SSN) (Primary Account Holder/Minor) or Employer Identification Number (EIN)

Social Security Number (SSN) (Joint Account Holder/Custodian)

Street Number

Street Name

Apt./Unit Number

City/Town

State/Province

Postal Code

Country

59UEF HHH PPP 004911



MCDirect Shares Initial Enrollment Form (continued)

Home Telephone Number

Business Telephone Number

If applicable, please insert your Franchisee Number

IMPORTANT NOTICE ABOUT OPENING AN ACCOUNT

To help the government fight the funding of terrorism and money laundering activities, U.S. Federal law requires financial institutions to obtain, verify and record information that identifies each person who applies for an account.

If enrolling as a joint, custodial or trustee account, you must provide the name, address, date of birth and taxpayer identification number for EACH account holder. Use a separate sheet of paper, if necessary.

Computershare is unable to open an account without all of the requested information on this enrollment form and the signatures of all account holders (except minors).

Please read and understand the MCDirect Shares Plan ("the Plan") prospectus before enrolling.

There are three ways to enroll in the MCDirect Shares Plan. Please select a box below to indicate your enrollment choice.

Initial Investment

Make checks payable to Computershare Trust Company. Please refer to the plan prospectus for the minimum/maximum amount of the initial investment. No interest will be paid on the funds held pending investment.

Please indicate the amount of your investment in U.S. funds including the enrollment fee (if applicable).

Authorize Monthly Automatic Investments from My Checking or Savings Account

Please complete the "MCDirect Shares, McDonald's – Direct Stock Purchase Plan – Direct Debit Authorization" form.

Computershare Account Number

Existing Direct Registration Shareholders

Ten or more shares of McDonald's Common Stock are registered in my (our) names(s).

Enrollment forms will be processed within 5 business days of receipt. Funds will be invested in accordance with the terms and conditions of the Plan upon establishment of the account. Confirmation of enrollment is made via a transaction statement that will be mailed once there is activity in your account. If you would like to confirm your enrollment, contact Computershare or view your account online at www.computershare.com/mcdonalds.

I (we) have read and fully understand the terms and conditions of the MCDirect Shares Plan prospectus. By participating in the Plan, I (we) agree to be bound by the terms and conditions of the Plan as may be amended from time to time pursuant to the terms of the Plan. I (we) further agree that my (our) participation in the Plan will continue until I (we) provide proper notification to Computershare or Computershare deems me (us) no longer eligible to participate under the terms of the Plan as described in the Plan prospectus. I (we) acknowledge that my (our) withdrawal from the Plan will be subject to the terms and conditions of the Plan. By signing this form, I am certifying that I am of legal age in the state or country of my residence.

For U.S. citizens and U.S. resident aliens:

Under penalties of perjury, I certify that: (1) The number shown on this form is my correct taxpayer identification number, and (2) I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding, or (c) the IRS has notified me that I am no longer subject to backup withholding, and (3) I am a U.S. person (including a U.S. resident alien).

Certification Instructions:

You must cross out Item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and/or dividends on your tax return.

You can complete the enrollment form online at www.computershare.com/mcdonalds or return this completed form to: **Computershare, P.O. Box 43078, Providence, RI 02940-3078**

To be valid, this form must be signed by all account holders. The Internal Revenue Service does not require your consent to any provision of this document other than the certifications required to avoid backup withholding.

Signature 1 - Please keep signature within the box.

Signature 2 - Please keep signature within the box.

Date (mm/dd/yyyy)

Privacy Notice

At Computershare, we take privacy seriously. In the course of providing services to you in connection with employee stock purchase plans, dividend reinvestment plans, direct stock purchase plans and/or direct registration services, we receive nonpublic personal information about you. We receive this information through transactions we perform for you, from enrollment forms and through other communications with you. We may also receive information about you by virtue of your transactions with affiliates of Computershare or other parties. This information may include your name, social security number, stock ownership information and other financial information.

With respect both to current and former customers, Computershare does not share nonpublic personal information with any non-affiliated third party except as necessary to process a transaction, service your account or as permitted by law. Our affiliates and outside service providers with whom we share information are legally bound not to disclose the information in any manner, unless permitted by law or other governmental process. We strive to restrict access to your personal information to those employees who need to know the information to provide our services to you. Computershare maintains physical, electronic and procedural safeguards to protect your personal information.

Computershare realizes that you entrust us with confidential personal and financial information and we take that trust very seriously.



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