

SOUTHERN INVESTMENT PLAN
New Investor Enrollment Form
Please Print

SECTION I – ACCOUNT REGISTRATION – Select only one from A, B or C. See reverse side for guidelines

A. INDIVIDUAL OR JOINT ACCOUNT

| | | | |
|--------------------|------|-----------|--------------------------------|
| Owner's First Name | M.I. | Last Name | Owner's Social Security Number |
|--------------------|------|-----------|--------------------------------|

| | | |
|--------------------------|------|-----------|
| Joint Owner's First Name | M.I. | Last Name |
|--------------------------|------|-----------|

B. CUSTODIAL ACCOUNT

| | | |
|------------------------|------|-----------|
| Custodian's First Name | M.I. | Last Name |
|------------------------|------|-----------|

| | | | | |
|--------------------|------|-----------|-----------------------------|----------------------------|
| Minor's First Name | M.I. | Last Name | Minor's Social Security No. | Minor's State of Residence |
|--------------------|------|-----------|-----------------------------|----------------------------|

C. TRUST ACCOUNT (Please attach copy of first and last page of trust agreement)

| | | | |
|-----------------|------------|------------|---------------------------------|
| Trustee Name(s) | Trust Name | Trust Date | Trust Tax Identification Number |
|-----------------|------------|------------|---------------------------------|

SECTION II – ACCOUNT ADDRESS

| | | | | |
|--------|------|-------|----------|---------------|
| Street | City | State | Zip Code | Daytime Phone |
|--------|------|-------|----------|---------------|

SECTION III – DIVIDEND AUTHORIZATION If no box is checked, the account will be enrolled as Full Dividend Reinvestment

- A. Full Dividend Reinvestment:** Reinvest dividends on all shares.
 B. Cash Dividends: Pay dividends on all shares

SECTION IV – INITIAL CASH PAYMENT Make check payable to The Southern Company. A one time \$10.00 enrollment fee will be deducted from the following amount.

Initial Cash Payment Enclosed: \$ _____ . 00 (Not less than \$250, nor more than \$300,000).

SECTION V – ENROLLMENT AUTHORIZATION

I acknowledge that the Prospectus describing the Southern Investment Plan ("Plan") has been made available to me, either in electronic form at www.southerncompany.com or in paper form, and hereby request that I be enrolled in the Plan as specified above. I agree to abide by all terms and conditions of the Plan and understand that all requests must be processed in accordance with the Plan Prospectus.

| | | | |
|-----------|------|-----------------------------|------|
| Signature | Date | Signature, If Joint Account | Date |
|-----------|------|-----------------------------|------|

SERVICE REQUEST FORMS – Check below to receive forms (also available at <http://investor.southerncompany.com/stockholder/request.cfm>)

- DIRECT DEBIT AUTHORIZATION** – funds debited from bank account monthly to purchase additional shares.
 ELECTRONIC DIVIDEND AUTHORIZATION – dividends electronically deposited to bank account.

SUBSTITUTE W-9*: Under penalties of perjury, I certify that the Social Security Number/Taxpayer Identification Number printed on this form is true and correct and that as the holder of the number I am not subject to backup withholding per the Internal Revenue Service. I also certify that I am a U.S person (including a U.S. resident alien).

| | |
|-----------|------|
| Signature | Date |
|-----------|------|

*Required to prevent taxes from being withheld on future payments.

GENERAL STOCK REGISTRATION GUIDELINES

The manner in which stock may be registered is governed by various state laws. The following are intended as general guidelines indicating some of the more common forms of stock registration. If you have questions regarding a specific form of registration, we suggest you consult an attorney.

Individual Registration

John R. Smith

Joint Registration

John Smith and Karen Smith JT TEN

Unless otherwise specified, all joint accounts will be registered as Joint Tenants with Right of Survivorship (abbreviated "JT TEN") and not as Tenants in Common. The Social Security Number of the first owner listed should be provided.

Custodial Registration

Karen Smith Custodian Andrew Smith Georgia UTMA

Provides for registration of stock for a minor who is the beneficial owner of the account. An adult Custodian manages the account until the minor becomes of age, as specified in the Uniform Gift/Transfer to Minors Act in the minor's state of residence. Only one minor child is permitted on an account. The Social Security Number of the minor should be provided.

Trust Registration

John Doe Trustee the John Doe Trust dated April 9, 1999

Account is established in accordance with the provisions of a trust agreement. A copy of the first and last pages of the executed trust agreement should accompany an Enrollment Form. The Tax Identification Number of the trust should be provided.